



Seattle Drives FORD: A Century of Cars and a City

**Car Culture Exhibit Premieres at MOHAI
September 27, 2003 through January 19, 2004**

(SEATTLE) The **Museum of History & Industry (MOHAI)** in Seattle's Montlake neighborhood will mark the centennial of the Ford Motor Company and the impact of Ford cars on the Emerald City with an exhibit featuring 10 classic automobiles plus vintage photos of local cars and drivers and rare artifacts from local automobile dealers. MOHAI has partnered with **The Frederickson Classics**, auto exhibition producers, to present ***Seattle Drives FORD: A Century of Cars and a City***. *Seattle Drives FORD* will be on display from **Saturday, September 27, 2003 through Monday, January 19, 2004**.

Ford was the car of choice for many individuals and businesses in Seattle and environs at the dawn of the 20th century, and this "car culture" love affair continued for decades. Seattle was also home for many years to a Ford assembly plant, and Ford dealers such as William O. McKay and Bill Pierre have played important roles in Seattle's civic life. *Seattle Drives FORD* will explore a century of cars, and century of car culture around Puget Sound.

The **Museum of History & Industry (MOHAI)** is located at 2700 24th Avenue East in Seattle's Montlake neighborhood and is easily accessible from the east or west via State Route 520. Free parking is available on-site, and the museum is also accessible via King County METRO Transit. Museum and Gift Shop hours are every day from 10:00 am to 5:00 pm; First Thursdays until 8:00 pm. Regular admission prices are: adults, \$7; seniors (62+) and students (5-17), \$5; and pre-school (0-4), FREE; First Thursday admission is FREE for all ages. For more information, please call 206-324-1126 or visit www.seattlehistory.org.

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