

HEADLIGHTS™



September, 2002

Welcome to the first issue of *Headlights!*

While our focus is the classic and collector car, our goal is to help connect car enthusiasts across the Pacific Northwest. To that end, *Headlights* will cross-promote the interests and events of various car clubs, events, and related interests.

The Frederickson Classics™ at the Seattle International Auto Show.



Coming in November, the Seattle International Auto Show will feature a special exhibit staged by The Frederickson Classics™ organization in cooperation with the Harold E. LeMay Museum.

A special attraction of the exhibit will be three extraordinary automobiles from the LeMay collection, including the recently acquired 1948 TUCKER. Several other high-quality, classic cars on display will come from private collections.

The Frederickson Classics™ exhibit will also feature the fashion of the times and related activities, such as 1950s style entertainment by Roller Rita™ and Karhop Kelsey™.

For more information visit the TFC Web site at: www.thefredericksonclassics.com and click on **TFC Exhibit at SIAS.**



The Seattle International Auto Show, sponsored by Wells Fargo and Chevron Lubricants, will feature hundreds of new 2003 models along with one-of-a-kind concepts and rare exotics, Nov. 6-10 in the Seahawks Stadium Exhibition Center.

"It's a once-a-year opportunity for Puget Sound consumers to see and compare virtually every new car, truck, sport utility and minivan on the market," says the show's director, **Jim Hammond**. "The auto show gives everyone the chance to see what's new, what's hot and what's next - whatever your driving needs."

Car clubs and other groups - Save \$\$ on SIAS admission!

In cooperation with The Frederickson Classics™, the Seattle International Auto Show will offer group discounts for car clubs, youth groups, and other non-profit organizations. The regular admission of \$9.00 per person is reduced to \$6.00 per person for groups of twenty (20) or more with advance purchase. Tickets may be used any day of the five day show.

For information, go to www.thefredericksonclassics.com and click on **SIAS Group Sales** or call **206.286.5362**. Deadline for group sales purchase is October 15th.

Sponsor Opportunities of TFC begin at SIAS!

The Seattle International Auto Show presents a unique opportunity for additional sponsors to begin a partnership with The Frederickson Classics™ organization. Sponsors will receive superlative exposure at the SIAS and benefit by TFC's association with the LeMay Museum, the world's largest private collection of automobiles.

These benefits of first-class exposure will multiply at future TFC events and programs. Sponsorship packages can be tailored to meet the marketing needs of your business. For detailed information, call **206.286.5362** or e-mail: robert@thefredericksonclassics.com

Volunteer positions open for TFC at SIAS!

Some Volunteer positions are still open to staff The Frederickson Classics™ exhibit on all five days. Working four hour shifts, volunteers are entitled to complimentary admissions. Show hours are Weekdays 12 noon to 10:00 p.m., Saturday 10:00 a.m. to 10:00 p.m. and Sunday 10:00 a.m. to 7:00 p.m. (**continued on back**)

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Seattle International Auto Show (continued)

The Frederickson Classics™ exhibit will feature the world renowned Tucker 48 from the LeMay Collection in Tacoma, along with a 1930 Duesenberg, and a 1914 Detroit electric.

Other classics are coming from different private collections, including a 1919 Dodge Bros. truck.

Hours for the Seattle International Auto Show are Wednesday through Friday, 12 noon-10 p.m.; Saturday 10 a.m.-10 p.m.; Sunday 10 a.m. - 7 p.m. Adult admission is \$9.00. Kids 12 and under are free.

Convenient covered parking is available in the exhibition center's parking garage, Safeco Field and Union Station, along with nearby facilities.

For more information about the Seattle International Auto Show, call **206.542.3551**, or visit **www.seattleautoshow.com**.

A daily web site feature, "50 Vehicles in 50 Days," will offer a capsule summary of selected vehicles at the show. By clicking "Models" on the home page, people can learn about some of the most popular new cars, trucks, sport utilities and minivans coming to this year's event.



The Frederickson Classics™ sponsors Roller Rita™.

Lost in the 50s™ or *Hoopin It Up with Roller Rita™ and Karhop Kelsey™* - either applies for the great duo of Roller Rita™ and Karhop Kelsey™ as the roller skating and hula hooping performers present a bit of nostalgia from the fabulous fifties. They make their Seattle International Auto Show debut as part of The Frederickson Classics™ exhibit and activities.

Book the duo for your car show, corporate event, parade or private party online at **www.rollerrita.com**.

More 1950s opportunities at Warm Beach

The Lights of Christmas, a northwest holiday tradition at Warm Beach has a venue called Doo Wop Diner. They are looking for 1940s and 1950s cars for display evenings during the fabulous presentation of Christmas lights on the grounds at Warm Beach Camp near Stanwood. Park your car in exchange for free admission to the Lights of Christmas.

For more information, visit **www.warmbeach.com**



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Volunteer Positions (continued)

There is a dress code and all volunteers must adhere to safety and security procedures as well as all show rules and regulations. An orientation meeting will be held the week prior to the show to brief volunteers on the cars, rules and programs.

For more information, go to **www.thefredericksonclassics.com** and click on **SIAS Exhibit Volunteers**.

Sponsors of Headlights

The Seattle International Auto Show, held November 6-10, 2002 introducing the 2003 models of America's favorite automobiles. **www.seattleautoshow.com**

Roller Rita™ and Karhop Kelsey™, the hula hoopin' roller skating carhops of the 1950s entertaining at car shows, corporate events and private parties. Visit **www.rollerrita.com**

Specializing in Long-Term Care with Annuities, Life, Disability Insurance. For your personal **insurance needs** call **Glen Kersten** at **206-949-0278** or send email to: **glen.kersten@prodigy.net**

Learn or practice your Ballroom, Latin and Swing dance skills at the downtown **Washington Dance Club**, just in time for fall and winter dance parties. Visit **www.washingtondance.com** for details and get your feet in motion.

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