

# why consider **SELLING YOUR CAR**

at a



auction?



## It's simple, really. . .

- Kruse International auctions are open to the public.
- It is the only way to receive more money for your car than you are asking. If you are selling your car for \$10,000, that is the maximum you will ever obtain. There are no maximums at auction. All of the world record prices set for collector cars have been at public auctions. Kruse holds more records than all other auction companies combined.
- Selling your car privately will have people, most of whom are tire kickers, calling you at all hours of the night. A Kruse auction guarantees you an offer on the sale day while Kruse International services all of the calls from potential buyers.
- Why spend all that money advertising your car in newspapers and trade publications when Kruse will spend ten to twenty times that amount promoting your car?
- Kruse International invests nearly \$6 million internationally in advertising and promoting its events each year. Additionally, Kruse generates immeasurable media attention for the vehicles auctioned.
- Kruse has a customer mailing list of over 400,00 people. This allows Kruse to market your car to the top buyers of collector cars in the world.
- Kruse offers 100% financing to qualified buyers through MBNA 800-533-9911
- Nearly 600,000 collectors and auto enthusiasts attend Kruse International auctions each year.
- Kruse auctions more than 14,000 collector cars each year from \$500 to \$11,500,000 each.

**It's easy, fun, and cost effective!**

**800.968.4444**

**www.kruse.com**

